



Ad Position A
Top right corner by Mastheads
\$25 week
(this spot will rotate with different ads)

Ad Position B
Top of page Banner Ad
\$20 week
(This spot will rotate with different ads)

Ad Position C
Right Side ads
\$10 week
(These spots rotate every 10 seconds)

PRE-PRINTED INSERT RATES

| SIZE | Single Sheet 8 1/2 x 11" | 4 to 6 tab pages | 8 to 10 tab pages | 12 to 14 tab pages | 16 to 18 tab pages | 20 to 22 tab pages | 24 to 26 tab pages | 28 to 30 tab pages | 32 to 34 tab pages | 36 to 38 tab pages | 40 to 42 tab pages | 44 to 46 tab pages | 48 to 50 tab pages | 52 to 54 tab pages | 56 to 58 tab pages | 60 to 62 tab pages | 64 to 66 tab pages | 68 to 70 tab pages | 72 to 74 tab pages | All rates are per piece. Rates for larger sizes are available. |
|------|-----------------------------|------------------------|-------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|----------------------------------------------------------------|
| COST | .0330 ^c | .0468 ^c | .0523 ^c | .0551 ^c | .0578 ^c | .0606 ^c | .0633 ^c | .0661 ^c | .0689 ^c | .0716 ^c | .0744 ^c | .0771 ^c | .0799 ^c | .0827 ^c | .0854 ^c | .0881 ^c | .0905 ^c | .0937 ^c | .0965 ^c | |

**FRONT PAGE
STICKY
NOTES**
APPLICATION CHARGES

Pre-printed "POST-IT NOTES" applied to the newspaper Front Page

| | | | |
|---------|----------------------|---------|----------------------|
| 3" x 3" | 5 ^c ea. | 4" x 3" | 6 ^c ea. |
| 3" x 4" | 5.5 ^c ea. | 4" x 4" | 6.5 ^c ea. |
| 3" x 5" | 6 ^c ea. | 4" x 5" | 7 ^c ea. |

We can have "Post-It" notes custom printed for you. Ask an Advertising Representative for prices and lead times

CIRCULATION and DISTRIBUTION

You may select our paid circulation papers to distribute your pre-prints (full distribution only).

| | ALEXANDRIA TIMES-TRIBUNE | ELWOOD CALL-LEADER | TIPTON COUNTY TRIBUNE |
|-----------------------------------|-----------------------------|-----------------------|--------------------------|
| Approximate Paid Circulation..... | 1,200 | 1,900 | 1,800 |

(Circulation Numbers Can Fluctuate)

or our controlled circulation publications...

| | |
|--------------------|--------------------|
| Review East | Review West |
| 3,470 | 2,990 |

or you may customize your coverage by using our TMC products and we'll give you...
100% OF THE AVAILABLE COVERAGE BY ZIP CODES

| | |
|-------------------------------------------|--------------|
| Tipton Zip 46072 | 3,510 |
| Review West City Routes | 995 |
| Review West Rural Tubes..... | 1,950 |
| Tipton Tribune Subscribers (In Town)..... | 520 |
| Review West Store Drops | 45 |

| | |
|----------------------------------------|--------------|
| Elwood Zip 46036 | 4,075 |
| Review East City Routes | 1,540 |
| Review East Rural Tubes | 1,325 |
| Call-Leader Subscribers (In Town)..... | 1,185 |
| Review East Store Drops | 25 |
| Frankton Zip 46044 | 540 |
| Review East Town Carrier..... | 140 |
| Review East Rural Tubes, Route 1 | 400 |
| Orestes Zip 46063 | 40 |
| Review East Town Carrier..... | 40 |
| UNDUPLICATED TOTAL | 8,165 |

Circulation numbers do not vary from day to day and week to week. These numbers are an average to make it easier for an advertiser to budget and fix quantities on a long term basis.

\$20.00 pick-up fee if we have to pick up pre-prints outside our local communities.